

Visioning Workshop #5

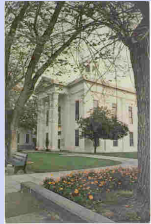
Maxwell

November 4, 2009

Introductions



- Consultant Team



- County Planning Staff



- County Board of Supervisors



Workshop Agenda and Overview



- General Plan Overview
- Summary of the General Plan Update Process
- Post-It Notes Activity
- Questionnaire Activity
- Mapping Exercise
- Summary of What We Have Heard

Purpose of the General Plan



- Define a long-term vision for future growth within the County over the next 20 years
- Reflect the goals and values of the County
- Include extensive public outreach and community participation
- Balance growth, conservation and quality of life

General Plan Overview

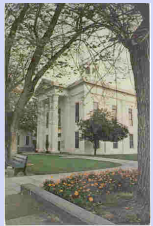


- Future decisions must be consistent with the General Plan:
 - Specific Plans
 - Subdivisions
 - Public Works Projects
 - Zoning Decisions





The Process



- Step 1: Document Existing Conditions
- Step 2: Conduct a Visioning Process
- Step 3: Identify Issues, Opportunities and Preferred Land Uses
- Step 4: Develop Goals, Policies and Programs
- Step 5: Prepare Updated General Plan
- Step 6: Prepare Environmental Impact Report
- Step 7: Conduct Public Hearings to Adopt the General Plan

Step 1: Existing Conditions



- The General Plan Background Report will document the following:
 - Development Patterns
 - Natural Resources
 - Economic Conditions
 - Environmental Constraints
 - Housing Resources and Demographics

Step 2: Visioning Process



- The Visioning Workshops will focus on:
 - Communicating the intent of the General Plan update
 - Inviting public input
- The primary purpose is to:
 - ***Develop a Vision Statement that guides the General Plan process***
 - Identify community goals and priorities
 - Identify preferred land uses

Step 3: Issues and Opportunities



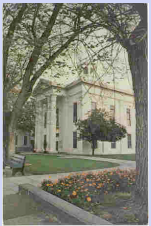
- The General Plan Study Report will include:
 - Summary of the Visioning Process
 - Summary of Community Goals
 - Overview of Issues and Opportunities
 - 3 Land Use Plans will be presented for consideration
 - Growth projections and fiscal implications associated with each land use alternative will be provided

Step 4: Goals, Policies and Programs



Potential General Plan Elements

- Land Use and Community Character
- Circulation
- Safety and Noise
- Conservation and Open Space
- Agricultural Resources
- Economic Development
- Community Services and Facilities
- Housing



Step 4: Goals, Policies and Programs



Goals

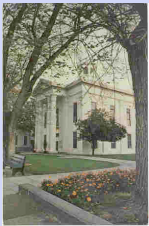
Broad statements of community desires, preferences, and the General Plan's purpose

Policies

Guides to decision-makers with respect to development proposals, future growth and resource allocation

Programs

Implementation steps to ensure goals and policies are carried out



Sample Goals from the Current General Plan (1989)



Land Use Goal:

“Maintain the efficient and harmonious use of land in the county, promoting a well-organized and orderly development pattern, avoiding random, haphazard growth, protecting public health and safety, and accommodating the orderly growth of population and employment.”

Sample Goals from the Current General Plan (1989)



Community Character Goal:

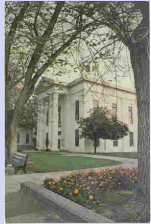
“Protect the qualities that make the county distinct from other counties in California, and conserve the elements that contribute to a favorable quality of life.”

Circulation Goal:

“Develop and maintain an efficient circulation system to accommodate the movement of people and goods within Colusa County.”



Step 5: General Plan Update



- The new General Plan will include comprehensive goals, policies and programs for each element:
 - Based on results of Visioning process
 - Direction from Board of Supervisors
 - Direction from Steering Committee

Step 6: Environmental Review

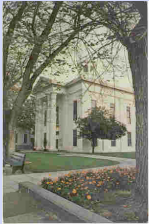


- The California Environmental Quality Act (CEQA) requires analysis of the General Plan's physical effects on the environment.
- The EIR will be prepared concurrently with the General Plan.
- The EIR will identify possible environmental impacts
 - Measures will be incorporated into the General Plan to make it a “self-mitigating” document.

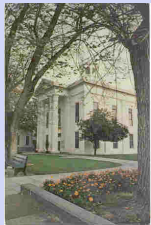
Step 7: Adoption of the General Plan



- Once the General Plan and EIR have been prepared, they will be brought to the Board for consideration and adoption.



Public Participation and Outreach

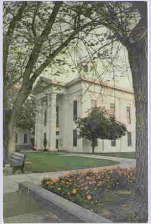


Participation

- Visioning Workshops (5)
- Steering Committee Meetings (8-9)
- Board of Supervisors Hearings (periodic)

Outreach

- Community Presentations (5-6)
- General Plan Website
- Newsletters
- Stakeholder Interviews



Activity # 1

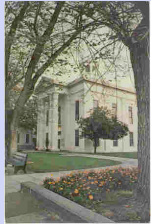
Post-It Notes

Post-It Notes Exercise



ASSETS

- What do you value most about Colusa County?
- What makes this a special place to live or work?



CHALLENGES

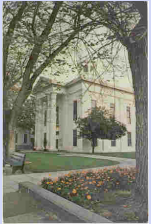
- What issues are facing the County that need to be addressed in the General Plan?



VISION

- What ideas do you have for the future of Colusa County?
- What would make your County better?





Activity # 2 Questionnaire

1. How long have you lived in Colusa County?



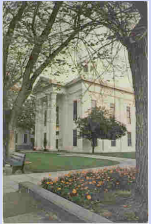
- A. Less than 1 year
- B. 1 to 5 years
- C. 6 to 10 years
- D. 11 to 20 years
- E. Over 20 years

2. Where do you live?



Fill in the blank.

3. How do you feel about the way the County has changed over time?



- A. Very satisfied
- B. Somewhat satisfied
- C. Neutral/Don't know
- D. Somewhat dissatisfied
- E. Very dissatisfied

4. What would you like to see more of in the County?



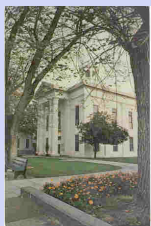
- A. Shops
- B. Restaurants
- C. Entertainment facility
- D. Variety of housing
- E. Offices
- F. Parks/recreation
- G. Public gathering places
- H. Other _____

5. Do you work in the County?



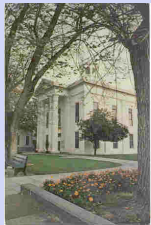
- A. Yes
- B. No. I do not work.
- C. No. I work in _____.

6. Do you own or rent your home?



- A. Own
- B. Rent

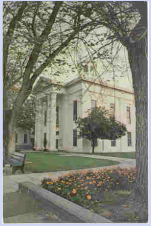
7. Are there particular traffic or congestion issues in the County?



- A. No
- B. Yes – roads have too little capacity. Which areas? _____
- C. Yes – roads are in poor condition. Which areas? _____

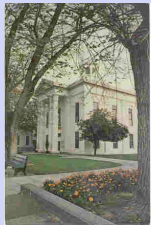
*You can choose both B and C.

8. Overall, how would you rate the road system in Colusa County?



- A. Very good
- B. Acceptable
- C. Neutral/Don't know
- D. Poor

7. How do you feel about public transportation options in the County?



- A. Satisfied – there are plenty of options.
- B. We need more bus routes.
- C. We need more frequent bus service.
- D. Neutral – I am not interested in public transportation.

*You can choose both B and C.

10. Where should growth occur?



- A. Around Colusa
- B. Around Williams
- C. Arbuckle
- D. College City
- E. Grimes
- F. Maxwell
- G. Princeton
- H. Stonyford
- I. Other _____

11. Are there enough parks and recreation resources in the County?



- A. Yes
- B. No – we need more regional parks
- C. No – we need sports fields
- D. No – we need neighborhood parks
- E. No – we need more _____.

12. Are there enough employment opportunities in the County?



A. Yes

B. No

13. What types of jobs or industries should the County try to attract?



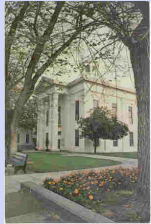
- A. Retail and sales
- B. Medical
- C. Professional – accountants, lawyers, etc.
- D. Hi-tech jobs – biotech, computers, etc.
- E. Service industries and trades - construction, pest control, etc.
- F. Agribusiness
- G. Energy production
- H. Other _____

14. Please rate the following public services.



A. Fire protection – adequate/not adequate

B. Sheriff – adequate/not adequate



C. Schools – adequate/not adequate

D. Libraries – adequate/not adequate



E. Hospital/clinic – adequate/not adequate

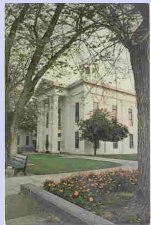
F. Trash collection – adequate/not adequate

G. Water – adequate/not adequate



H. Wastewater – adequate/not adequate

I. Storm drainage – adequate/not adequate



Activity # 3

Mapping Exercise



Map Activity Instructions

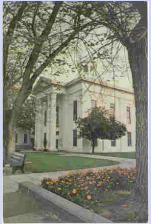


Using your colored markers, please indicate where the following land uses should be:

- **Brown-** Residential (housing)
- **Red-** High Density Housing
- **Orange-** Job Growth (commercial, business, industrial)
- **Blue-** Public Facilities (parks, schools, libraries, etc)
- **Black-** New Roads and Notes

Rules:

- Outline areas where new growth and land uses should occur (housing, commercial, parks, open space, agriculture, etc) using your color markers.
- Identify areas where existing land uses should change
- **You must use each color at least once on the County-Wide Map**
- You may use each color as much as you like
- Feel free to draw anywhere and provide notes and write additional details on the map
- Use Post-Its to attach additional thoughts or expand on your land use preferences



Summary and Time for Questions