



**COLUSA COUNTY GENERAL PLAN UPDATE  
STEERING COMMITTEE**

**AGENDA PACKET**

**Meeting #2 – October 13, 2010**

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TO: Steering Committee Members

FROM: Steve Hackney, Director of Planning and Building; Ben Ritchie and Beth Thompson, De Novo Planning Group

SUBJECT: Agriculture and Economic Development

DATE: September 29, 2010

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**INTRODUCTION**

Please note that this meeting packet includes an agenda for the upcoming meeting, includes specific reading materials related to agriculture and economic development, and raises key issues to consider prior to the second Steering Committee meeting. Select pages from the 1989 General Plan, Existing Conditions Report, and Issues and Opportunities Report have been provided with this packet; please make sure to read these materials prior to the meeting.

The meeting schedule included with the previous report incorrectly identified some meetings as occurring in 2010 rather than 2011. A revised meeting schedule with correct dates is attached.

This Steering Committee meeting will focus on the topics of Agriculture and Economic Development. A General Plan is not required to include specific policy sets related to agriculture or economic development. However, agriculture is the backbone of the County's economy and both of these topics were identified as issues of primary concern during the Visioning Workshops.

As part of the Visioning process, County residents and stakeholders identified the following priorities:

- Preservation of agricultural land
- Maintain the County's agricultural heritage
- Expansion of businesses that are related to agriculture
- Job and business growth that is compatible with agriculture
- Diversification of the County's economy to create high-quality jobs and expand the employment base
- Increase retail and other types of services and stores

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The County's 1989 General Plan includes a policy set related specifically to agriculture. Goals and objectives related to economic development are identified in the 1989 General Plan, but there are no specific economic development implementation actions.

## **REQUIRED READING**

Prior to the meeting on October 13<sup>th</sup>, please read the following items:

1. October 13, 2010 General Plan Steering Committee Agenda
2. Meeting Schedule - list of future meeting dates and future meeting topics
3. General Plan Existing Conditions Report: Pages 1-34 through 1-49, and 7-1 through 7-10
4. Issues and Opportunities Report: Pages 2-9 through 2-20
5. Colusa County 1989 General Plan

Goals and Objectives: Objectives d, g, and j on page 6; Goal and Objectives related to Economic Development on pages 10 and 11

Land Use Element: Policies LU-20 through LU-30 on pages 23-24; Policies LU-37 through LU-50 on pages 25-26

Community Plan Element: Policy ARB-2 on page 10; Policies MAX-2, 3, 4, 9, and 10 on pages 29-30; Policy WIL-5 on page 41

Conservation Element: Policies CO-2 and CO-3 on pages 45-46; Implementation Policies CO-27 through CO-31 on pages 48-49

## **WORK EXERCISE**

As you are reading through each of the Issues and Opportunities topics related to agriculture and economic development, please review and think about the questions posed at the end of each topic. After reading the materials identified for this meeting, please consider and draft a written response to the following questions:

1. Should the County treat farms and agricultural operations any differently than it currently does, or should it continue with its current approach?
2. If changes need to be made in the County's approach to agricultural activities, what are the top three priorities?
3. Which industry sectors (both agricultural and non-agricultural) should the County focus on attracting?
4. Should the County take specific steps to market the County to businesses and industry sectors?

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5. In developing an approach to encourage economic development, what top three actions should the County prioritize?
6. In reviewing the 1989 General Plan policies related to agriculture and economic development:
  - a. Which 1989 goals, objectives, and policies best address the concerns you identified?
  - b. Which priorities are not addressed in the 1989 General Plan?

#### **ADDITIONAL BACKGROUND MATERIALS**

The Colusa County General Plan Update website is an excellent source of information for this project. Full copies of the Background Report, Issues and Opportunities Report, the 1989 General Plan, and the General Plan newsletters can be viewed and downloaded from the website located at: [www.countyofcolusageneralplan.org](http://www.countyofcolusageneralplan.org).

**Attachment 1**  
**Meeting Agenda**

**GENERAL PLAN STEERING COMMITTEE MEETING  
OCTOBER 13, 2010**

**AGENDA**

*Public Comment: If you wish to speak on an item contained in the Agenda or an issue within the purview of the General Plan Steering Committee, please complete a Speaker Card identifying the Item(s) and provide it to the Clerk prior to consideration of the item. When addressing the Committee, please state your name for the record, and please address the Committee. The total amount of time allotted to each item is 15 minutes and each individual or speaker will be limited to no more than 5 minutes within the 15 minutes.*

**1. Call to Order – 1:00 P.M.**

- a. Roll Call

**2. General Business – 1:05 P.M.**

- a. Public comment

**3. Agriculture – 1:15 P.M.**

- a. Opportunities and constraints related to agriculture
- b. Goal and policy discussion

**4. Economic Development – 3:15 P.M.**

- a. Review opportunities and constraints related to economic development
- b. Goal and policy discussion
- c. Discuss potential areas for focused economic development efforts

**5. Adjournment**

NOTE: The agenda, supporting documents, and public records distributed for this meeting are available for inspection at the Colusa County Department of Planning and Building, 220 12<sup>th</sup> Street, Colusa, CA 95932 from 8:00 a.m. to 5:00 p.m. Monday through Friday (except holidays and are also on the General Plan Update website at: <http://countyofcolusageneralplan.org/content/meetings-workshops>. In compliance with the Americans with Disabilities Act, the Colusa County General Plan Steering Committee meeting facility is accessible to persons with disabilities. If you need special assistance to participate in this meeting, please contact the Department of Planning and Building at (530) 458-0480 at least 48 hours before the meeting to enable the County to make reasonable arrangements to ensure accessibility.

**Attachment 2**

**Meeting Schedule - list of future meeting dates and future meeting topics**



**COLUSA COUNTY GENERAL PLAN UPDATE  
STEERING COMMITTEE**

**Meeting Schedule**

1. September 15, 2010, 1 P.M. to 5 P.M. – Open Space and Recreation
2. October 13, 2010, 1 P.M. to 5 P.M. – Agriculture and Economic Development
3. November 3, 2010, 1 P.M to 7 P.M. – Land Use and Community Character
4. November 24, 2010, 1 P.M to 5 P.M. – Circulation and Safety
5. December 15, 2010, 1 P.M. to 5 P.M. – Conservation and Noise
6. January 12, 2011, 1 P.M. to 5 P.M. – Community Services and Facilities
7. February 2, 2011, 1 P.M. to 5 P.M. – Goals and Policies #1
8. February 23, 2011, 1 P.M. to 5 P.M. – Goals and Policies #2
9. March 16, 2011, 1 P. M. to 5 P.M. – Potential meeting if additional time is necessary to review goals and policies